

\$10,000 Home Improvement Check – 6-digit Number Guess Contest

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS VALID ONLY IN PENNSYLVANIA AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE CONTEST IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

Contest Name: \$10,000 Home Improvement Check 6-Digit Number Guess Contest (the “Contest”).

Promotion Period: Contest registration is scheduled to **begin at 12:00am ET on 4/16/2018 and end at 11:59pm ET on 5/27/2018**, or following receipt of the first 10,000 eligible entries, whichever occurs first (the “Registration Period”). The 6-digit grand prize winning ‘Check’ number is scheduled to be revealed on or about **5/28/2018** and will be compared to all eligible entries received. **Maximum of the first 10,000 entrants will be eligible to participate in the grand prize contest** (*see below*). The contest is subject to all applicable federal, state and local laws and regulations and is void outside PA, and wherever prohibited or restricted by law.

Who May Enter: Contest is open to legal U.S. residents of PA, who reside within the broadcast area of a participating Cumulus Media Harrisburg, PA Radio Station, and who are age 18 or older as of date of entry, and have a valid U.S. driver’s license or government issued photo I.D., except the following classes of persons who are not eligible to enter:

- (a) Employees, officers, and directors of Participating Sponsors (“Sponsors”), Participating Cumulus Media Harrisburg Radio Stations (“Stations”), Million Dollar Media, LLC (the “Contest Administrator”), each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively “Released Parties”) and the members of the immediate families or households of any of the above, whether or not related. “Immediate family members” includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grandchildren (including step grandchildren) and each of their respective spouses.
- (b) Individuals who do not have current access to an internet connection in order to visit the contest website, or a valid email address to register.

How to Enter – Online Entry: Visit any participating Cumulus Media Harrisburg radio station website and click the link to the contest website during the “Registration Period”. Fully complete and submit an official online contest entry with all required information. Each entrant must fully complete the online registration page with all required information including his/her name, complete address (*including City, State, and Zip*), valid email address, birth date, and phone number(s) (*including area code(s)*) – along with their guess of the winning 6-digit ‘check number’ of the \$10,000 Home Improvement Check displayed on the contest site.

The actual predetermined grand prize winning 6-digit check number will be randomly pre-selected, and will be comprised of 6-digits, that each fall between 0 – 9, inclusive. Digits may repeat within the winning 6-digit number sequence – i.e. the winning number could be any number from 000000 – 999999. Each contestant must submit their guess of the winning 6-digit check number **in its exact correct order**.

After having read and agreed to these Official Rules, click the submit button to submit your on-line entry. **Maximum of one entry per person or per valid email address during the entire Registration Period. Submitting more than one entry per person will invalidate all entries by that contestant.** All online entries must be fully complete for all required information. Eligible online entries must be submitted and received by 11:59pm ET on **5/27/2018**.

Any available opt-in opportunities are not required to enter the Contest, and checking the opt-in boxes will not improve your chances of winning. By participating and submitting an entry, contestant agrees that sponsors and participating parties are authorized to contact entrant via email, mail, phone or any other form of media to make contestant aware of information pertinent to the contest, and to distribute information regarding the Sponsor(s) featured products, special events or promotional offers, or purchase incentives. Contestants may opt-out of any further email communication at any time by simply replying REMOVE to any email message, or following the provided opt-out instructions.

Any online entry submitted with an invalid email address will be disqualified. Incomplete or illegible entries will be disqualified. Released Parties are not responsible for lost, late, misdirected, illegible, incomplete, invalid, unintelligible, damaged, or for entries submitted in a manner that is not expressly allowed under these rules, or for any entry not submitted or received due to any technical error or failure, human or programming errors, unauthorized human intervention, inaccurate capture or mis-entry of any required information, or the failure to capture any such information for

any reason, or effects of hackers or failure of any electronic equipment, computer transmissions and/or network connections; all of which will be disqualified.

Each participant must submit an entry on his/her own behalf. Any entry submitted on behalf of another individual or using another person's email address or name will be disqualified and ineligible to claim any prize. Any attempt by any participant to obtain more than the stated number of entries allowed by using same, multiple/different email addresses, identities, or any other methods void that participant's entries and that participant may be disqualified. No mechanically reproduced or automated entries permitted. Use of any automated system to participate is prohibited and will result in disqualification and all such entries will be deemed void.

In the event of a dispute as to any online registration, the authorized account holder of the email address used to register will be deemed to be the registrant and he/she must be eligible according to these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. All entries received become the property of the Sponsor and will not be returned.

Maximum of 10,000 Eligible Entries: Only the first 10,000 entries received will be eligible to participate in the grand prize contest (*see below*).

Grand Prize Contest – Guess the 6-digit winning 'Check' number: The predetermined grand prize winning 6-digit check number will be randomly pre-selected prior to the start of the contest by the Contest Administrator. The winning 6-digit number will then be placed into a sealed security envelope prior to the start of the contest registration period, and will be held during the contest registration period by representatives of the Stations. Each digit within the winning number shall fall between 0 – 9, inclusive and the winning number may be any number between 000000 – 999999, inclusive. Numbers may repeat within the 6-digit winning number.

At the conclusion of the contest registration period **on or about 5/28/2018**, each eligible entry received (*maximum of 10,000 entries*) will be compared to the grand prize winning 6-digit check number, to determine if any eligible contestant has correctly guessed and submitted the winning 6-digit check number in its exact winning order. (IE – each number must be in the correct position.) In order to be eligible to claim the grand prize (*see below*), an eligible contestant must have correctly guessed the predetermined grand prize winning number by correctly guessing each digit in the 6-digit winning number **in their exact winning order**. For example, if the winning check number was '123456', then a submitted number guess of '654321' **would NOT** be considered a winning entry or attempt.

If the grand prize winning 6-digit check number is not correctly guessed in its exact winning order by an eligible contestant during the registration period, according to these official rules, then the **grand prize will NOT be awarded**.

Prize Awards & Delivery:

Grand Prize: In the event a winning entry is submitted by an eligible contestant, the corresponding contestant who submitted the winning entry will be eligible to claim the grand prize, subject to approval and verification of compliance with these official rules. The grand prize is: a **\$10,000 credit that may be used for any available product, project or services that is available or provided by one or more of the participating sponsors. Any portion of the total credit value may be redeemed at any participating sponsor, as requested by winning contestant, provided the maximum value of total combined credits does not exceed \$10,000.** Maximum retail value of grand prize award not to exceed \$10,000.

There is a maximum of one grand prize award available. In the event of multiple winning entries submitted by eligible entrants, then the cash value of the grand prize shall be evenly divided among winning entrants. For example, if there are two eligible entrants who have submitted a winning number guess, each entrant shall be awarded a \$5,000 credit. **If there is no eligible grand prize winning entry submitted, then the grand prize shall NOT be awarded.**

Grand prize, if awarded, will be awarded as \$10,000 in credits at any participating Sponsor location(s) as selected and designated by winner. The grand prize has no cash value, and may not be exchanged or redeemed for cash refund or any other prize. All credits must be used within 12-months from date of prize award or any full or partial remaining credit value will be forfeit. Credits may be used in partial increments. Any unused portion of any credit with a participating Sponsor will not be refunded as Cash, and unused balances will expire after the 12-month period. If the purchase of any product or service from a participating Sponsor exceeds the maximum retail value of the available credit or prize award, then winner shall be responsible for the difference in the cost at time of prize delivery or acceptance.

All federal, state and local taxes (including income taxes) are Prize winner's sole responsibility. Prize awards are non-transferable and no cash redemption or prize substitution allowed, except at Sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. Other

restrictions may apply. All properly claimed prizes will be awarded. Any unclaimed prizes will not be awarded, except as provided herein.

Prize winner(s), if any, will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release (*Tennessee residents need not sign publicity release*), and present a valid driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all taxes on prize(s). Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation.

Additional Rules & Restrictions: By participating, entrants agree to abide by and be bound by the Official Rules and the decisions of the Sponsor and Administrator, which shall be final in all matters relating to this Contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in Contest constitutes permission for the Sponsor and its designees to use entrants' names, cities and states of residence and/or likenesses for purposes of advertising and trade in any and all media now or hereafter known worldwide on perpetuity without limitation or further compensation, notification or permission, unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

By participating, entrants agree to hold all Released Parties harmless from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this Contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel or activity related thereto), and to assume all liability therefor.

Released Parties shall not be liable to winner or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Released Parties' sole control.

Participants are restricted to use of ordinary and typical computer equipment, mobile phone equipment, Internet access and cellular networks. Sponsor disclaims all liability for the inability of a participant to complete or continue an entry due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Sponsor's control, or otherwise. The Sponsor disclaims any liability for any entries not received due to technical difficulties or transmission errors. The Sponsor disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Released Parties are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer or mobile phone related to or resulting from participating in or downloading any information necessary to participate in the Contest. Released Parties are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Contest, including, without limitations, errors which may occur in connection with the receipt or data storage of entries, printing or advertising of this Contest, administration or execution of the Contest, the processing of entries or in the announcement of the prizes or prize winners. Any entry not received, lost, damaged or destroyed for any reason is not eligible to participate in the grand prize contest. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the contest website.

Sponsor reserves the right to cancel, modify or terminate the Contest if fraud, misconduct, release of the grand prize winning number, or technical failures destroy or threaten the integrity of this portion of the Promotion, in the opinion of the Sponsor/Administrator, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Contest as determined by Sponsor/Administrator, in their sole discretion. In the event of early termination of the Contest, Sponsor reserves the right to terminate the registration, and execute the grand prize contest by comparing all eligible, non-suspect entries received as of the time/date of such termination to the grand prize winning number, provided the termination is not a result of the winning number being released. If due to circumstances beyond the control of the Sponsor, any event associated with this contest or the prize is delayed, rescheduled, postponed or cancelled, Sponsor reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all

claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of winning the grand prize by correctly guessing the winning 6-digit check number in its exact correct order are **1:1,000,000**.

Winners List: For a copy of Official Rules or a list of prize winner(s), send a self addressed, stamped envelope to: **\$10,000 Home Improvement Check Contest**, c/o Cumulus Media, 2300 Vartan Way, Suite 130, Harrisburg, PA 17110. PLEASE SPECIFY which you are requesting. Requests must be received by **7/28/2018**.

Contest Administrator: This contest is administered by Cumulus Media, 2300 Vartan Way, Suite 130, Harrisburg, PA 17110.