



## Advertising Account Executive

Cumulus Media is hiring exceptional candidates to join our Local Advertising Sales Team. Cumulus Media hires passionate, outgoing, motivated, goal oriented, organized, customer-focused problem solvers who have great communication skills and a desire to WIN in a highly competitive, fast paced sales environment. Cumulus Media provides our teams with great products to sell, terrific training tools to help you succeed, and a sales system and culture where you can realize your full potential.

Cumulus Media offers coordinated RADIO and DIGITAL solutions to our clients that deliver Results and Return on Investment. Cumulus Media targets thousands of local businesses and introduces these companies to our large audiences and community of consumers. We can reach potential customers for local businesses ON-AIR, ON-LINE and ON-SITE.

Our local stations in the Harrisburg, PA area include WINK 104 (WNNK-FM) Harrisburg Best Music, 105.7 THE X (WQXA-FM) Rocks, HOT 106.7 (WWKL-FM) Today's HOTTEST Hits, 93.5 NASH FM (WZCY-FM) Your Neighborhood Country and CBS SPORTS RADIO 96.5-95.3-1400 (WHGB-AM) Harrisburg's Sports Station and home to Penn State Sports, NFL and Harrisburg Senators Baseball. C-SUITE is our portfolio of Digital Advertising Products for Local Businesses.

### Advertising Account Executive Responsibilities:

- Proficiency in Prospecting, Networking and Developing New Business
- Becoming a Knowledgeable Resource in Customer's Business
- Setting Appointments
- Developing Creative Client Focused Solution Based Presentations
- Appreciation for Sale Process, Performance and a Results Oriented Sales Approach
- Achieving Sales Goals
- Delivering Exceptional World Class Customer Service

### Advertising Account Executive Position Requirements:

- Outgoing, Self-Motivated, Disciplined and Organized
- Persuasive Verbal, Written and Presentation Communication Skills
- Solution Based Problem Solving Skills
- Understanding of Lead Generation, CRM and Account Management
- Capable of Initiating and Cultivating Long-Term Relationships
- Proficient in Microsoft Office (including Outlook, Word, Excel, PowerPoint)
- Bachelor's Degree in Business, Marketing or Relative Field Preferred
- Familiarity with the Central PA Business Community and Media Sales Experience Helpful
- Valid Driver's License and Vehicle Required

## **Cumulus Media Benefits:**

- Competitive Starting Pay with Unlimited Earning Potential
- Sales Training and Sales Systems designed for success
- Focused, Responsible, Collaborative and Empowered Work Environment and Culture
- Recognition and Reward for Outstanding Performance
- Medical, Dental & Vision Insurance Coverage
- Health Savings Account (HSA)
- Paid Vacation & Holidays
- 401k
- Professional Growth and Career Advancement Opportunities

For immediate consideration, please visit <https://cumulusmedia.jobs.net/en-US/>

For more information about Cumulus Media, Inc., visit our website at: <https://www.cumulus.com>

## **About CUMULUS MEDIA:**

**CUMULUS MEDIA** is a leading audio-first media and entertainment company delivering premium content to over a quarter billion people every month — wherever and whenever they want it.

**CUMULUS MEDIA** engages listeners with high-quality local programming through 415 owned-and-operated stations across 86 markets; delivers nationally-syndicated sports, news, talk, and entertainment programming from iconic brands including the NFL, the NCAA, the Masters, CNN, the AP, the Academy of Country Music Awards, and many other world-class partners across nearly 7,300 affiliated stations through Westwood One, the largest audio network in America; and inspires listeners through its rapidly growing network of original podcasts that are smart, entertaining and thought-provoking.

**CUMULUS MEDIA** provides advertisers with personal connections, local impact and national reach through broadcast and on-demand digital, mobile, social, and voice-activated platforms, as well as integrated digital marketing services, powerful influencers, full-service audio solutions, industry-leading research and insights, and live event experiences.

**CUMULUS MEDIA** is the only audio media company to provide marketers with local and national advertising performance guarantees.

**Cumulus Media Inc. is proud to be an Equal Opportunity Employer (EOE)**